

RUTHERGLEN WINERY WALK ABOUT

THE HOUSE

6 JUNE
2020

A Virtually Amazing Experience

The dream, the passion, the institution that is Winery Walkabout lives on in 2020!

GET YOUR WINE TICKETS

All you need is wine!

Wine delivered straight to your door (of course)!

Good Wine and Good Times!

Purchase your mixed 4 pack of Rutherglen wines and receive:

- Wine delivered straight to your door free of charge,
- Access to our private online 2020 Winery Walkabout Group,
- Live performances from acclaimed Australian artists direct to you with artist Q&A's,
- Entertainment from our special guest host for the day,
- Wine chats, masterclasses, Q&A's and virtual tours from our Winemakers,
- Team challenges and activities,
- A feel good opportunity to be kind and support your favourite Rutherglen wineries,
- The chance to dress up, get creative and reconnect with friends and family to have some fun in this crazy iso world,
- Prizes, giveaways and the chance to be crowned Winery Walkabout Team Champions for 2020.

All this for only \$85!

*Wine packs purchased after 15th May will incur an additional \$10 delivery fee.

For more information please visit the website
winemakers.com.au or email info@winemakers.com.au

[#WINERYWALKABOUTTHEHOUSE](https://www.instagram.com/winerywalkaboutthehouse)

*Winemakers of Rutherglen supports the safe consumption of alcohol.


WINEMAKERS of
RUTHERGLEN

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WHAT YOU NEED TO DO PRE EVENT

- Step 1** Get your party group together and save the date (Saturday 6 June 2020),
- Step 2** Decide on your 2020 theme for costumes,
- Step 3** Register your party group via our online booking platform,
- Step 4** Get costume and creativity planning,
- Step 5** Ensure that everyone in your group jumps online to purchase their Wine Ticket,
- Step 6** Set up your Houseparty or Zoom app for your group. Need help?
Here are some links to get you started zoom.us, app.houseparty.com
- Step 7** Request your access to our private WW Facebook group (all valid requests will be accepted on Monday 1st June when the group goes live). NB. Access will be provided by using your ticket order number.
- Step 8** Saturday 6 June, let the games begin!

WHAT YOU NEED TO DO AT THE EVENT

Over the course of the festival day, your group will be encouraged to both enjoy and engage with our online WW community.

All our bands will be live streaming to you via our private Facebook Group (suggest you have a laptop or larger screen to enjoy these performances). They will also do live Q&A's with you after their sets! Hot Tip, move your furniture out of the way so you've got room to dance!

- Step 1** Get your group together for your own Houseparty or Zoom to say cheers, reconnect and share and compare costume wins (and misses)!
- Step 2** Tune into our private Facebook Group at 12 noon where you will receive a warm welcome from our special guest host for the day. At this time, details of our festival checklist and activities for completion will be shared with you (think Amazing Race).
- Step 3** Download the checklist and chat with your crew about how you are going to complete the tasks and challenges. Items may include:
 - Wine Trivia - To gather the clues you'll need to have members of your team assigned to tuning into the differing 'Wine Chats' on the day from our winemakers. In some cases, you may need to phone a friend (usually known as google), to find all the answers to the sometimes-cryptic clues.
 - Upload evidence (imagery and video) of your own virtual 'House Wine Tours', highlighting your tips and suggestions on the best ways to responsibly enjoy wine in the different settings of the home (kitchen, on the lounge by the fire, in the bedroom, in the bathroom, other etc).
 - Upload your team Tik Tok's! These will be specially requested by our host throughout the day!
 - Upload imagery of your best dressed team members and their photos across the course of the festival day.
 - Upload videos of your own masterclasses with tips on wine pairing with cheese boards, charcuterie platters and your gourmet creations served for the day.
 - Participation in other challenges as set out by our special guest host on the day.

Important - when uploading your content and completing activities, please ensure that you tag your content with the team hashtag provided when you registered your team.

With leader board updates posted live over the day, your team will be in the running to win some great prizes and giveaways, with the team captain also taking a share in the major prize pool if your team is crowned Winery Walkabout Team Champions for 2020!

